

### What is this all about?

- The EU is in the process of reforming its existing data protection rules.
- These reforms have been moving slowly through the EU legislative pipeline but we seem now to be getting closer to a final agreement. Even though the expected implementation date of these rules is still likely to be two years away it is strongly recommend that businesses prepare now as the reforms go well beyond an upgrade.
- Archer can really help businesses to not only plan ahead but implement effective measures.





### What is EU Data Protection?

- The right to privacy is mainly regulated in the EU under a 1995 Directive that controls the processing of personal data. These rules are of very wide effect with major compliance requirements placed on businesses inside and outside the EU
- Personal data can include:
  - Individual's name, age, home address, race, sexual orientation, income, health, blood type, marital status, education, and employment information
  - And many more.....
  - This applies to everyone



### What is *personal* data





- Personal data relates to a living individual who can be identified:
  - · (a) from those data, or
  - (b) from those data and other information which is in the possession of, or is likely to come into the possession of, the data controller,
  - and includes any expression of opinion about the individual and any indication of the intentions of the data controller or any other person in respect of the individual.

MK99 - Big Data

8



### So about these changes....

- Are they completely new rules?
  - Yes and No
  - Yes The 1995 rules are being completely replaced
  - No Not only will the fundamental aspects of privacy continue to be protected, they will also be extended.

### What new rules will there be?

- There are in fact two proposed sets of new rules as follows:
- Firstly, there is a Regulation, which sets out a general EU framework for data protection, i.e. to replace the 1995 Directive. A Regulation has been chosen because this format should be immediately applicable law once adopted. Further, Member States like the UK will still face legislative issues about what to do with aspects of their national data protection rules that are additional to the EU rules.
- Secondly, there is a Directive, which specifically deals with protecting personal data processed in a law enforcement context.



### Continued....

- Additionally
  - A key aspect of the reforms is that a business which is in several EU Member States should only have to deal
    with one data protection regulator (called a "supervisory authority" in the Regulation) Though this presents
    issues....
    - Cross-Border data protection
    - Lack of current local DPA co-operation + 'ego'
    - Judicial challenges

### My business is not in the EU.....

• The new rules will apply not only to businesses which are actually located in an EU Member State, but, also, to businesses located completely outside the EU where they process the personal data of EU residents and offer them goods and services, which the June 2015 Council text qualifies as being "irrespective of whether a payment by the data subject [the person concerned] is required". This extra-territorial dimension is a very significant change and very controversial. A key issue is that it may prove very difficult, if not impossible, to actually enforce this.



### What will customers need to do?

- Thoroughly review to for contracts customers will n especially in requickly. They we have the contract and will need to hold vendors to account;
- Implement a subject access request procedure. It car used to deal with right to be forgottaccess request ill reduce compliance risks warning radar for one assues in the business.
- Put in place a daprocedure, inclusion and response capabilities co

- Prepare to update of the processes and prepare new de records ready for y inspection;
- Review all key property spects such as data retention, destrough all means of collecting data
- Ensure that new consent, the right to forgotten, right of data portability and e subject to profi and procedures
- Put in place a Priver pact Assessment (PIA) process (most cust should be doing this anyway!!).
- Set up and und audits in order to audits in order to an audit audits a



### Example: Data Breaches

- There are two reporting obligations. Significant changes concerning the mandatory reporting of data breaches are to be introduced.
- Data breaches will have to be reported to data protection regulators in each country affected without delay and, where possible, not later than a period to be set under the new rules, which in the November 2015 Council text is set at 72 hours
- The notification to the regulator will have to be accompanied by a reasoned justification in cases where it is not made within the set period.
- This does not seem likely to be a one stop shop system, so, for example if you have a breach affecting 12 EU countries you will likely have to make 12 separate reports within the 24 or 72 hours allowed.





# Two particular contentious issues that may prove a challenge are:

- Whether there will be a threshold, i.e. if a breach is minor whether it will have to be notified or not.
- Whether technical measures to secure the data, such as encryption, will mean that a breach need not be reported and if so what those acceptable technical measures will be. This is important for multinationals as US data breach laws commonly provide exceptions for data which is sufficiently encrypted.



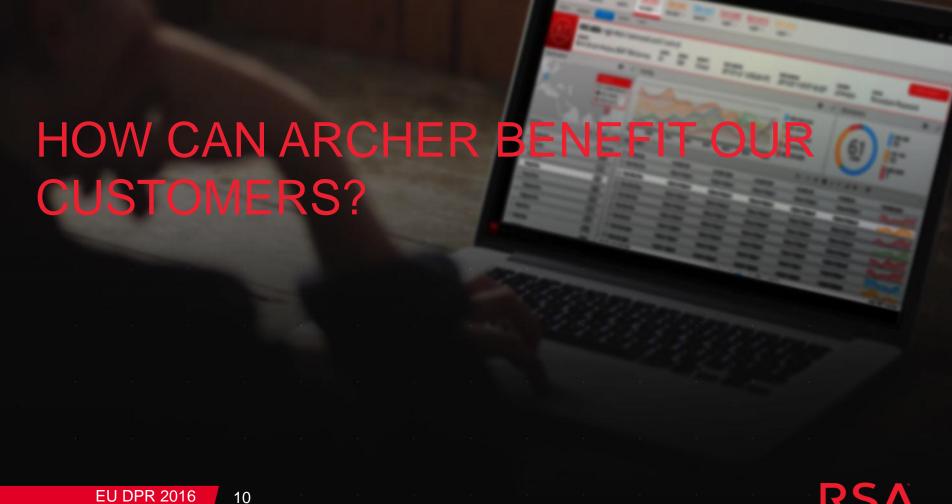


# "Data protection fines are nothing to be scared of, it's not like anti-competition....."

- Under the new rules, data protection regulators will have the power to impose high fines for infringing the data rules
- Three different bands of fines are proposed in relation to three different categories of infringements
- This could be around 1m Euro or up to 2% of the global annual turnover of a business, whichever is the greater, in the highest category of the three bands and infringements







### Stages of Breach Submission

Submitter

- Discovery of Data Breach
- Notify relevant internal stakeholders

Internal Stakeholders

- Create an incident
- Link it to relevant risks

Control Owner

- Review controls & proof of policy
- Send disclosure report to regulatory authority



### DB-2 Data Breaches NEW PICOPY SAVE VIEW TO DELETE EXPORT PRINT MEMA Enroll in Workflow Date Created: 1/21/2016 5:55 PM Last Updated: 1/21/2016 7:24 PM ▼ BREACH INFORMATION Breach ID: DB-2 Status: New ▼ Edit Date of Breach: 1/20/2016 12:00 AM **(9)** Breach Type: Personal Information Breach ▼ Edit (3) ... Add Date Reported: 1/21/2016 5:52 PM Breach Submitter: Breach Submitter 1 **©** Date Closed: III (9) Priority: Medium Days Open: 0 Discovery Method: Int - Reported by user ▼ Edit Breach Details: An employee has given to a third party the login and password for an account with global access rights to the client database. Using this account, the third-party can access all the customer information without any restrictions. The database includes name, address, email, phone numbers, access and other identifying data (user name, hashed passwords, customer ID) as well as payment data (account number, credit card details, etc.). Even though payment data was encrypted with a state of the art algorithm, the master account compromised was authorised to access it, thus the third party also had access. The company has more than 100,000 **Policy Breached** | Add New | Lookup Policy Name Policy Statement This policy deals with protecting personal data processed in a law enforcement context. It ensures that new aspects such as explicit Personal Data Security Breach Policy consent, the "right to be forgotten", "right of data portability" and erasure, and the right to not be subject to profiling. Country: Germany ... Edit Regulatory Authority: Germany Officer 3 ... Add United Kingdom Officer United Kingdom General **▼** ASSIGNMENT Breach Owner: Chahine, Yasser Notify Breach Owner: No, do not send an email notification to the breach owner. Breach Manager: Officer, DP Additional Access Estimated Hours: 48

### **▼ DATA INFORMATION** Data Encrypted: Yes Customer Data: Yes

Encryption Details: AES (Advanced Encryption Standard)

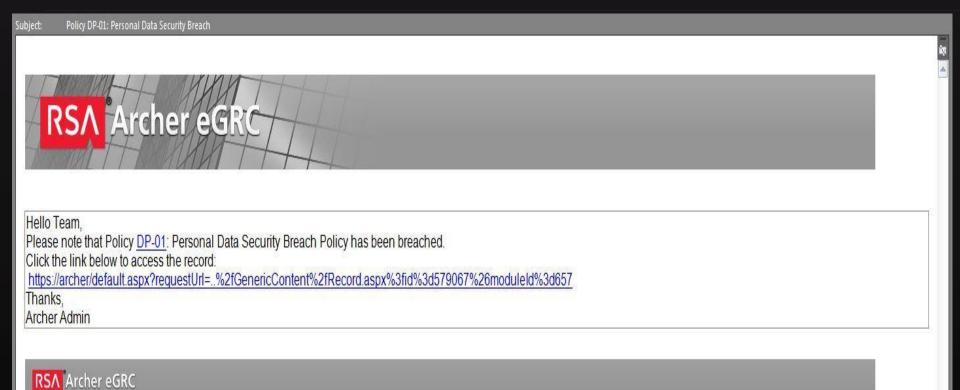
Impacted Information Assets: Customer Information Database

► HISTORY LOG

Add

Customer Data Details: Personal Customer Information

### Notification to Internal Stakeholders





DB-2 Data Brea	aches							
NEW COP	PY SAVE E VIE	W TO DELETE					₽ EXPORT - P	RINT 🖾 E
▼ BREACH INFO	DRMATION			Date Created: 1/21/2016 5:55 PM Last Up	dated: 1/21/2016 7:24 PM			
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Breach ID:	DB-2			Status:	New		▼ Edit
		1/20/2016 12:00 AM	<b>(C)</b>			Personal Information Breach		▼ Edit
		1/21/2016 5:52 PM				Breach Submitter 1		3 Add
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Policy Breach	ned						Add New	Lookup
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General								
▼ ASSIGNMENT								
	Breach Owner:	Chahine, Yasser		•		Yes, send an email notification to the breach		
						<ul> <li>No, do not send an email notification to the Edit</li> </ul>	breach owner.	
	Breach Manager:	Officer DP		11	Additional Access:	Edit		
		Officer, Dr		()	Estimated Hours:	48 🗘		
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Data Their					lack of non-repudiation or accoun		systems leading to poor data	0
Control Stane	dards						Add New   Lo	ookup
Standard Name								
Data retention &	destruction							(3)
Control Proce	edures						Add New   Lo	ookup
Procedure Name								
Privacy Impast A	ssessment process							0
Regular Complia	ence Audits							8
Breach Tasks	s						Add New   Lo	ookup

Task Name

Breach Task ID

No Records Found

### Notification of Breach Rejection

Subject: Data Breach DB-2 has been rejected

## RSA Archer eGRC

Hello Team.

Please note that Data Breach DB-2: has been rejected with the following Comments:

The data breach mentioned in the subject line does not violate the Policy <u>DP-01</u>: Personal Data Security Breach Policy.

Click the link below to access the record:

https://archer/default.aspx?requestUrl=..%2fGenericContent%2fRecord.aspx%3fid%3d579062%26moduleId%3d37

Thanks,

DP Officer

RSA Archer eGRC



DB-2 Data Brea	aches							
NEW COP	PY SAVE E VIE	W TO DELETE					₽ EXPORT - P	RINT 🖾 E
▼ BREACH INFO	DRMATION			Date Created: 1/21/2016 5:55 PM Last Up	dated: 1/21/2016 7:24 PM			
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Breach ID:	DB-2			Status:	New		▼ Edit
		1/20/2016 12:00 AM	<b>(C)</b>			Personal Information Breach		▼ Edit
		1/21/2016 5:52 PM				Breach Submitter 1		3 Add
	Date Closed:		<b></b>			Medium		▼ Edit
	Days Open:		<b>E</b> 9					
						Int - Reported by user g this account, the third-party can access all		▼ Edit
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	Country:	Germany		Edit	Regulatory Authority:			3 Add
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General								
▼ ASSIGNMENT								
	Breach Owner:	Chahine, Yasser		•		Yes, send an email notification to the breach		
						<ul> <li>No, do not send an email notification to the Edit</li> </ul>	breach owner.	
	Breach Manager:	Officer DP		11	Additional Access:	Edit		
		Officer, Dr		()	Estimated Hours:	48 🗘		
Risks							Add New   Lo	ookup
Data Theft				Description		to manage accounts giving access to internal	sustant leading to page data	0
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Control Proce	edures						Add New   Lo	ookup
Procedure Name								
Privacy Impast A	ssessment process							0
Regular Complia	ence Audits							8
Breach Tasks	s						Add New   Lo	ookup

Task Name

Breach Task ID

No Records Found

### **Notification to Control Owner**

Subject

Data Breach DB-2 has been assigned to you for approval

## RSA Archer eGRC

Hello Team,

Please note that Data Breach DB-2: has been assigned to you for approval.

Click the link below to access the record:

https://archer/default.aspx?requestUrl=..%2fGenericContent%2fRecord.aspx%3fid%3d579062%26moduleId%3d37

Thanks,

DP Officer





### DB-2 Data Breaches NEW COPY SAVE VIEW TO DELETE EXPORT THE PRINT ME EMA Date Created: 1/21/2016 5:55 PM Last Updated: 1/21/2016 7:24 PM **▼** BREACH INFORMATION Breach ID: DB-2 Status: New ▼ Edit Date of Breach: 1/20/2016 12:00 AM Breach Type: Personal Information Breach III (9) ▼ Edit Date Reported: 1/21/2016 5:52 PM Breach Submitter: Breach Submitter 1 3 ... Add Date Closed: m (9) Priority: Medium ▼ Edit Days Open: 0 Discovery Method: Int - Reported by user ▼ Edit Breach Details: An employee has given to a third party the login and password for an account with global access rights to the client database. Using this account, the third-party can access all the customer information without any restrictions. The database includes name, address, email, phone numbers, access and other identifying data (user name, hashed passwords, customer ID) as well as payment data (account number, credit card details, etc.). Even though payment data was encrypted with a state of the art algorithm, the master account compromised was authorised to access it, thus the third party also had access. The company has more than 100.000 customers. **Policy Breached** | Add New | Lookup | Policy Name Policy Statement Personal Data Security Breach Policy This policy deals with protecting personal data processed in a law enforcement context. It ensures that new aspects such as explicit consent, the "right to be forgotten", "right of data portability" and erasure, and the right to not be subject to profiling. Country: Germany Regulatory Authority: Germany Officer 3 ... Add ... Edit United Kingdom Officer United Kingdom General Resolution **▼** ASSIGNMENT Breach Owner: Chahine, Yasser Notify Breach Owner: OYes, send an email notification to the breach owner. No, do not send an email notification to the breach owner. Edit Breach Manager: Officer, DP Additional Access: Estimated Hours: 48 Risks | Add New | Lookup | Risk Description Data Theft The organization does not have the capability to manage accounts giving access to internal systems leading to poor data protection lack of non-repudiation or accountability. **Control Standards** | Add New | Lookup | Standard Name Data retention & destruction **Control Procedures** | Add New | Lookup | Procedure Name Privacy Impast Assessment process €3 Regular Compliance Audits 0 **Breach Tasks** | Add New | Lookup | Breach Task ID Task Name No Records Found **▼** DATA INFORMATION Data Encrypted: Yes ▼ Edit Customer Data: Yes ▼ Edit Customer Data Details: Personal Customer Information Encryption Details: AES (Advanced Encryption Standard) Impacted Information Assets: Customer Information Database (3) ... Add HISTORY LOG \* Required

SULTS					
Breach Result:	Resolved - Allegation Confirmed	▼ Edit			
	Breach for personal information has occured, User account has been suspended				
Cause:	Employee shared system credentials with the customer				
Corrective Actions:	Training employees on current policies.				
TA INFORMATION					
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Data Encrypted:	Yes AES (Advanced Encryption Standard)	▼ Edit	Customer Data: Customer Data Details:	Yes Personal Customer Information	•
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Data Encrypted: Encryption Details:	AES (Advanced Encryption Standard)	▼ Edit			•
Data Encrypted: Encryption Details:	AES (Advanced Encryption Standard)				,

### Report for Germany

ubject

Data Breach DB-2 has been reported

Hello Team.

Please note that Data Breach <u>DB-2</u>: has been reported for Policy <u>DP-01</u>: Personal Data Security Breach Policy

Breach details as follows:

Date of Breach: 1/20/2016 12:00 AM

Date Reported: 1/21/2016 5:52 PM

Date Closed: 1/22/2016 7:32 AM

Breach Type: Personal Information Breach

Priority: Medium

Discovery Method: Int - Reported by user

Breach Details: An employee has given to a third party the login and password for an account with global access rights to the client database. Using this account, the third-party can access all the customer information without any restrictions. The database includes name, address, email, phone numbers, access and other identifying data (user name, hashed passwords, customer ID) as well as payment data (account number, credit card details, etc.). Even though payment data was encrypted with a state of the art algorithm, the master account compromised was authorized to access it, thus the third party also had access. The company has more than 100.000 customers.

Country: Germany

Resolution:

Breach Result: Resolved - Allegation Confirmed

Breach Resolution Detail: Breach for personal information has occurred, User account has been suspended.

Cause: Employee shared system credentials with a third party.

Corrective Actions: Training employees on current policies.

Click the link below to access the record:

https://archer/default.aspx?reguestUrl=\_,%2fGenericContent%2fRecord.aspx%3fid%3d579062%26moduleId%3d37

Thanks,

DP Officer

RSA Archer eGRC



### Report for United Kingdom

ubject:

Data Breach DB-2 has been reported

Hello Team,

Please note that Data Breach <u>DB-2</u>: has been reported for Policy <u>DP-01</u>: Personal Data Security Breach Policy

Breach details as follows:

Date of Breach: 1/20/2016 12:00 AM Date Reported: 1/21/2016 5:52 PM Date Closed: 1/22/2016 7:32 AM

Breach Type: Personal Information Breach

Priority: Medium

Discovery Method: Int - Reported by user

Breach Details: An employee has given to a third party the login and password for an account with global access rights to the client database. Using this account, the third-party can access all the customer information without any restrictions. The database includes name, address, email, phone numbers, access and other identifying data (user name, hashed passwords, customer ID) as well as payment data (account number, credit card details, etc.). Even though payment data was encrypted with a state of the art algorithm, the master account compromised was authorized to access it, thus the third party also had access. The company has more than 100.000 customers.

Country: United Kingdom

Resolution:

Breach Result: Resolved - Allegation Confirmed

Breach Resolution Detail: Breach for personal information has occurred, User account has been suspended.

Cause: Employee shared system credentials with a third party.

Corrective Actions: Training employees on current policies.

Click the link below to access the record:

https://archer/default.aspx?reguestUrl=\_%2fGenericContent%2fRecord.aspx%3fid%3d579062%26moduleId%3d37

Thanks.

DP Officer

RSA Archer eGRC



# Thank You — Any Questions?

